

# Physician Group Interview Event Results

## 9.24.20

✓ = 192  
✓ =  
□ =  
TOTAL  
RSVPs

35/1  
LPN  
RSVPs/Hire

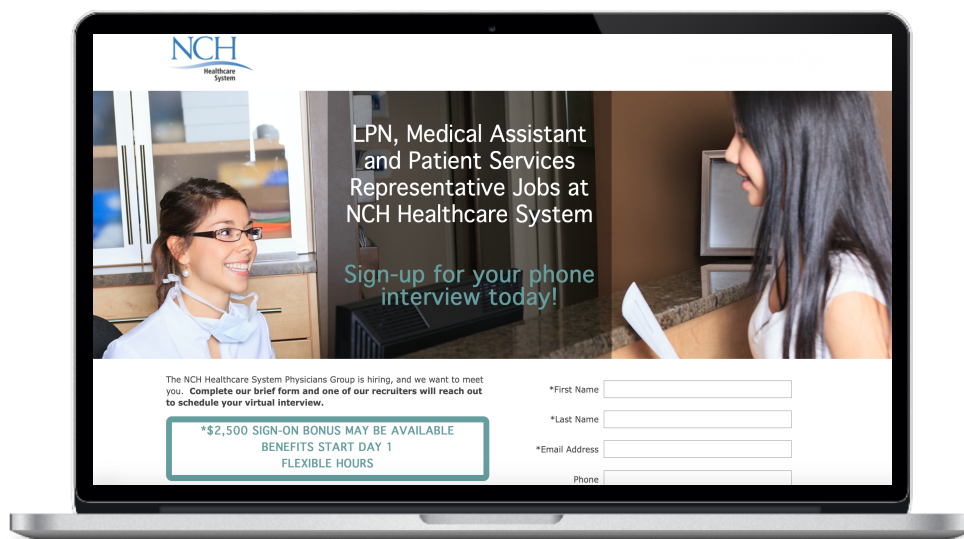
54/1  
MA  
RSVPs/Hire

103/7  
PSR  
RSVPs/Hires

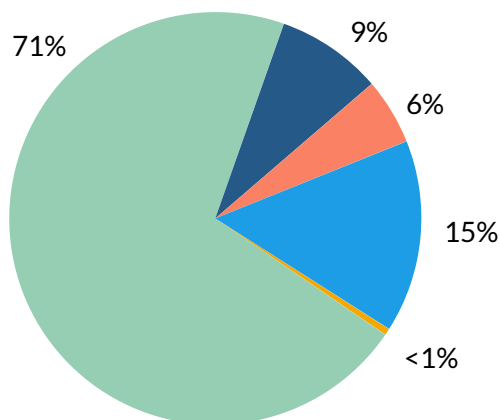
9 TOTAL  
HIRES

### Marketing Elements

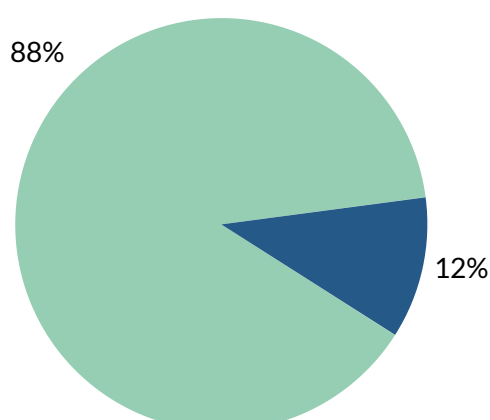
- Homepage Pop-up
- Google Paid Search
- Facebook Ads
- Retargeting Ads
- Remarketing Invitation:  
Email + Text



### RSVP Source



### Hire Source



Homepage  
Pop-up



Google  
Paid Search



Facebook  
Ad



Retargeting  
Ad



Remarketing  
Email